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**AT&T CallVantage™**  
Phone service for broadband

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**HOW MUCH CAN YOU SAVE WITH AT&T CALLVANTAGE SERVICE?**  
Sign up now for unlimited local and long distance calling to save at least \$250 a year\* while you enjoy great service and exciting features.



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**\$29.99**  
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**AT&T CallVantage™ Service Plan**  
Get unlimited local and long distance calling in the U.S. and to Canada.

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Get all your local calls for one low price. Calls to Canada and U.S. territories are 4¢/minute.

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A 2 line offer that gives you features that will help your business be flexible and more productive.

**INTERNATIONAL RATES**  
Save 50% on International Calls\*

Mexico City	\$0.07
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#### INCLUDED FEATURES

Once you sign up for AT&T CallVantage<sup>SM</sup> Service, you can enhance your phone service even more by adding Premium Features. You'll just go to the Account Management and Settings section of the AT&T CallVantage Service Homepage and make changes or additions to your account.



**2<sup>nd</sup> LINE - \$29.99 a month for Unlimited Local and Long Distance Plan customers. \$19.99 a month for Unlimited Local Plan**

When you sign up for AT&T CallVantage Service, you can add a 2<sup>nd</sup> Line under the same plan as your Master Line Account. Each line is independent of the other and each has its own phone number so you can use both lines at the same time. Both your primary and 2<sup>nd</sup> Line will be billed to your Master Line Account.



**SIMPLE REACH<sup>SM</sup> NUMBER - Only \$4.99/MO PER NUMBER**

With Simple Reach Number, you can select additional phone numbers with different area codes and give them to people you talk to often. So even if you live in New York and your grandmother lives in New Mexico, she can call you and it shouldn't cost her any more than a local call.



**ADD PHONE USERS - AT&T CALLVANTAGE PLUS - Only \$7.49/MO per user**

"Add Phone Users - AT&T CallVantage Plus" are "family friendly" in that you can provide each member of your household a distinctive telephone number and the ability to manage their own calling experience. This enables individuals the ability to configure 'Do Not Disturb' and 'Locate Me' to receive calls when they want and where they want. It also provides a discrete 'Call Log' for each user and allows everyone to retrieve their own voicemail.



**CALL FILTERING - \$1.99/MO**

Call Filtering lets you filter calls based on caller for up to 20 numbers. You can even send calls directly to voicemail or block them entirely.



**RECORD & SEND - Limited time free promotion**

Use Record & Send to broadcast a message to several different telephone numbers at the same time. You can also manage Record & Send using your AT&T CallVantage Service Phone.

# VoIP to Wireline Pricing Comparison

## AT&T CallVantage<sup>SM</sup> Local Plan<sup>1</sup>

\$19.99

Enjoy unlimited Local calling and spend only 4¢ per minute on all Long Distance calls, including calls forwarded to non-local numbers. In addition to remarkable voice quality, you'll also get:

### Powerful New Features

#### INCLUDED FEATURES

- Conference Calling
- Voicemail
- Call Log
- Phone Book
- Locate Me
- Speed Dial
- Do Not Disturb
- 3-Way Calling
- Emergency 911 Dialing
- Call Forwarding
- Call Waiting
- Caller ID
- Safe Forward Number
- Fax and Modem Support

## BellSouth® Complete Choice® Plan\*

- Home phone line
- Unlimited local calling
- Choice of calling features and flexibility to change features anytime for free
- One low monthly price

Select State Monthly Charge



\$34.00

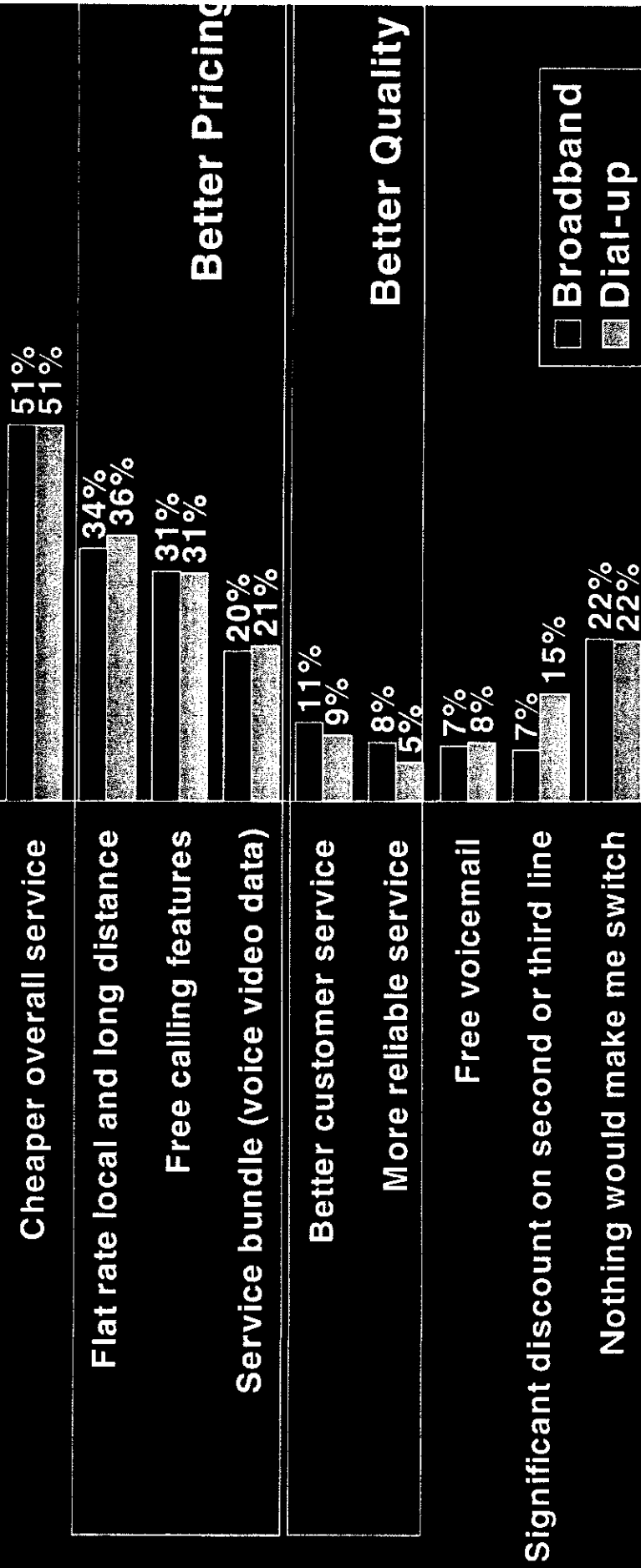
### Calling Features Included with BellSouth® Complete Choice® Plan

You may choose the calling features as you like, for one low monthly price.

Available Features	Regular Price Range (varies by city*)	Price with Plan
<u>Caller ID Deluxe</u>	\$7.50 - \$9.00	No Charge
<u>Caller ID (with number delivery only)</u>	\$7.00 - \$7.95	No Charge
<u>Call Waiting Deluxe</u>	\$6.50 - \$7.50	No Charge
<u>Call Waiting</u>	\$3.50 - \$6.00	No Charge
<u>Call Return (*69)</u>	\$4.70 - \$6.00	No Charge
<u>Three-Way Calling</u>	\$3.70 - \$6.00	No Charge
<u>Repeat Dialing</u>	\$4.00 - \$5.00	No Charge
<u>Call Forwarding</u>	\$2.60 - \$5.00	No Charge
<u>Call Block</u>	\$4.00 - \$4.50	No Charge
<u>Speed Dial 8</u>	\$2.20 - \$4.00	No Charge
<u>Speed Calling 30</u>	\$4.05 - \$4.50	No Charge
<u>Call Tracing</u>	\$4.00 - \$4.50	No Charge
<u>BellSouth Call Selector</u>	\$4.00 - \$4.20	No Charge
<u>Ringmaster® Service-1</u>	\$4.00 - \$5.00	No Charge
<u>Ringmaster® Service-2</u>	\$5.95 - \$7.00	No Charge
<u>Remote Access to Call Forwarding</u>	\$5.20 - \$6.00	No Charge
<u>Preferred Call Forwarding</u>	\$4.00 - \$4.50	No Charge
<u>Call Forward Busy Line</u>	\$1.00	No Charge
<u>Call Forward Don't Answer with Ring Control</u>	\$1.00	No Charge
<u>Message Waiting Indicator</u>	\$0.50	No Charge
<u>Star 98 (*98)</u>	\$1.00	No Charge
<b>Optional Features</b> Available at a discount for Complete Choice plan customers.		
<u>Privacy Director® Service</u>	\$5.95 - \$6.95	\$2.70 - \$3.95
<u>Premium Voice Mail</u>	\$5.95	\$3.95

\* Local Voice only, GA Source: Company public websites

# Online Consumers Interested in Better Telephony Pricing



0% 20% 40% 60% 80% 100%

**Percentage of US Broadband Consumers**

Note: Options with more than five percent response rates shown.

Question: Which of the following would make you most willing to change your current landline telephone service in favor of a competing service of (Select top three.)